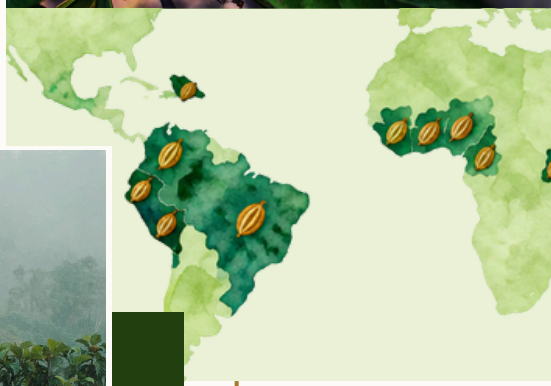
JBCOCOA

JB Cocoa

No Deforestation Commitment

OCTOBER 2026







1. Introduction



JB Cocoa sources cocoa beans from several producing regions, including Côte d'Ivoire, Nigeria, Indonesia, and Ecuador. We recognize that deforestation and forest degradation are significant environmental risks that may be associated with the production of agricultural commodities, including cocoa. Forest ecosystems play a critical role in maintaining biodiversity, regulating climate, providing good conditions to quality cocoa beans, and supporting the livelihoods of farming communities that depend on cocoa production.

Research and industry assessments have identified cocoa cultivation as one of several factors contributing to land-use change in certain producing regions, particularly in parts of West Africa and Southeast Asia. In Côte d'Ivoire, forest cover has declined by more than 80% since the 1960s, with cocoa accounting for a significant share of illegally farmed land in protected areas. In Indonesia, cocoa expansion on Sulawesi has contributed materially to forest loss. These challenges highlight the importance of responsible sourcing practices, improved traceability, and effective collaboration across the cocoa value chain.

Against this backdrop, JB Cocoa recognizes the role that companies in the cocoa sector can play in supporting efforts to address deforestation-related risks within their supply chains. This policy is a key component of our broader sustainability strategy, aimed at building a transparent and responsible cocoa supply chain. It is designed to align with evolving regulatory frameworks, including the EU Deforestation Regulation (EUDR), and to meet growing stakeholder expectations for sustainable and traceable sourcing.

2. Scope & Cut-off Date

This commitment applies to:

- **Cocoa beans and cocoa-derived products sourced by JB Cocoa**
- **Direct suppliers and, where possible, upstream actors in the cocoa supply chain**
- **JB Cocoa's own operations and facilities**

The deforestation cut-off date for this commitment is 31 December 2020, in alignment with the EU Deforestation Regulation (EUDR).

Because cocoa is sourced through complex supply chains involving multiple intermediaries, implementation of this commitment requires ongoing collaboration with suppliers, farmer groups, governments, and industry initiatives.



3. Our Commitment

JB Cocoa is committed to supporting the transition to deforestation-free cocoa supply chains. This commitment is embedded within our broader sustainability approach and reflects our alignment with internationally recognized principles, including the environmental commitments of the United Nations Global Compact. Through this policy, we aim to contribute to forest protection, responsible sourcing, and the long-term resilience of our supply chains.

Our position is structured around the following Strategic Focus Areas:

Strategic Focus Areas	What We Aim To Do
3.1 No Deforestation	To not place, make available, or export any relevant products on or from the EU market unless they are assessed, in accordance with Regulation (EU) 2023/1115 (EUDR), as deforestation-free and compliant with applicable legal requirements, including that they are not associated with deforestation or forest degradation occurring after 31 December 2020. For markets outside the EU, JB Cocoa will progressively align our approach with applicable and emerging regulatory requirements, considering jurisdiction-specific obligations and implementation timelines. JB Cocoa is committed to not sourcing from High Conservation Value (HCV) or High Carbon Stock (HCS) forests, National Parks, or legally protected areas, irrespective of conversion date, based on available data.
3.2 Due Diligence	To establish and maintain risk-based due diligence systems aligned with regulatory requirements, including a grievance mechanism, with a phased and prioritized approach to implementation across sourcing regions, considering regulatory maturity, customer requirements, and data availability.
3.3 Traceability & Monitoring	To strengthen traceability systems and monitoring processes to improve visibility over sourcing origins, including working towards the availability and verification of farm plot polygon data where feasible, in line with EU regulatory requirements and in anticipation of evolving regulations in other markets.
3.4 Supplier Engagement	To actively engage suppliers to communicate expectations, support capacity building, and drive continuous improvement in compliance, traceability, and deforestation risk mitigation.
3.5 Non-Compliance Response	To implement procedures to identify, assess, and address non-compliance risks, including proportionate mitigation measures and defined escalation pathways. Continued non-compliance may lead to a review of the sourcing relationship, in line with our risk management and supplier engagement processes.
3.6 Transparency & Reporting	To provide accurate and timely disclosures on due diligence processes, risk assessments, and progress, in line with applicable regulatory and stakeholder expectations.
3.7 Industry Collaboration	To participate in industry initiatives aimed at protecting forests and promoting sustainable cocoa production, including support for initiatives such as the World Cocoa Foundation, reflecting JB Cocoa's commitment to collaborative action and knowledge-sharing across the cocoa supply chain.

JB Cocoa reinforces these commitments through our Supplier Code of Conduct, Deforestation & EUDR Policy, and related protocols and guidance documents. Addressing deforestation risks in agricultural supply chains requires long-term collaboration and continuous improvement. JB Cocoa will regularly review and update this commitment to reflect evolving industry standards, regulatory requirements, and advances in traceability capabilities.

This commitment is reviewed at least every two years, or sooner if triggered by regulatory changes, significant supply chain developments, or updated industry guidance. This statement is approved by JB Cocoa's Head of Sustainability. For enquiries, please contact: responsiblebusiness@jbcocoa.com