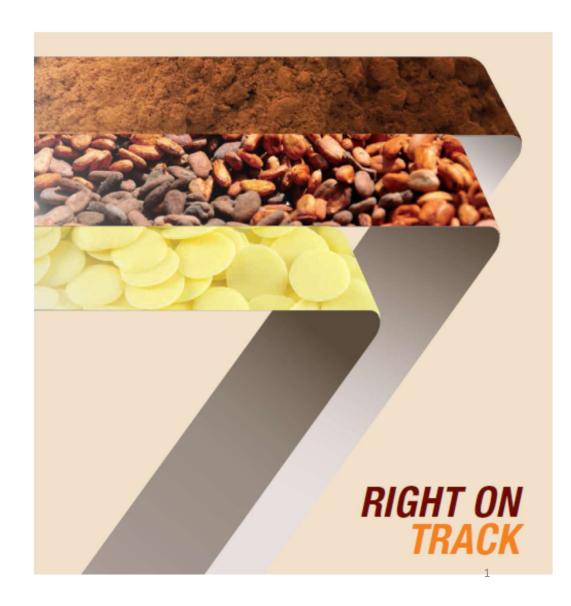


**AGM 26 April 2016** 

Shareholders' Presentation



# Disclaimer

This presentation may contain forward-looking statements which are subject to risks and uncertainties that could cause actual results to differ materially from such statements. Such risks and uncertainties include industry and economic conditions, competition, and legal, governmental and regulatory changes. The forward-looking statements reflect the current views of Management on future trends and developments.



# Industry Overview

## Gradual improvement in industry processing margin

 Margin improvement and higher sale volume, especially in 2H 2015 drove processing profitability

## Less intense price competition

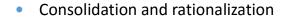
• Consolidation and rationalization created a more benign market for cocoa products

### Overall business conditions remain uncertain

• Global economic slowdown; heightened volatility in equities, commodity and FX markets



### Cocoa Processing Industry Cycle



- Powder price recovery to US\$2000+
- Gradual recovery in processing margin
- More rational competitive pricing behavior

- High industry profitability
- Historically high powder price (US\$5000+)
- High investment in processing capacity

2013 to 2015 2016 to 2018

2010 to 2012

- Sharp powder price decline to US\$1000+
- Processing over-capacity
- Aggressive price competition, negative processing margins
- Substantial industry losses



Early stage of an up-cycle trend



#### Industry Outlook

Negative Factors

- Uncertainties in global economies
- High bean cost

Potential demand risk, mitigated by resilience in cocoa consumption

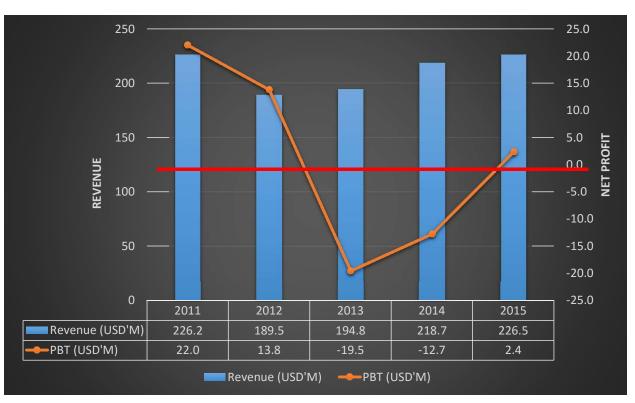
Positive Factors

- Good consumption growth prospects in Asia, driven by rising income
- New factories in Asia by confectionery giants

Industry recovery and margin improvements



### Profitable Business Turnaround in FY2015

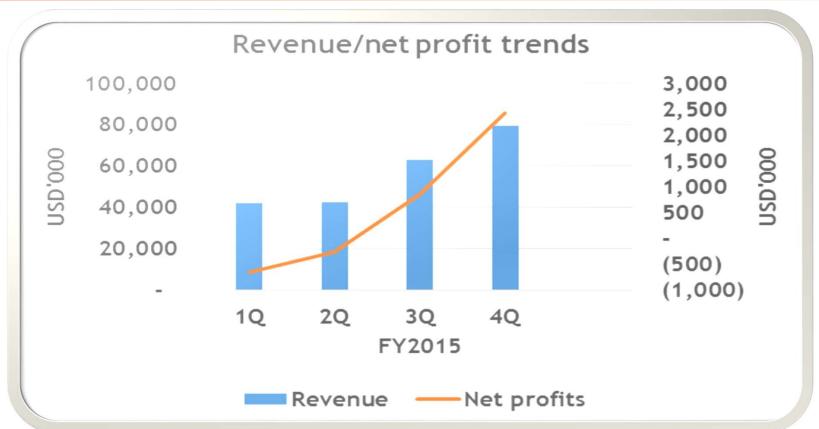


- Revenue grew 3.6% year-onyear
- Healthy operating cashflow at USD9.4 million in FY2015



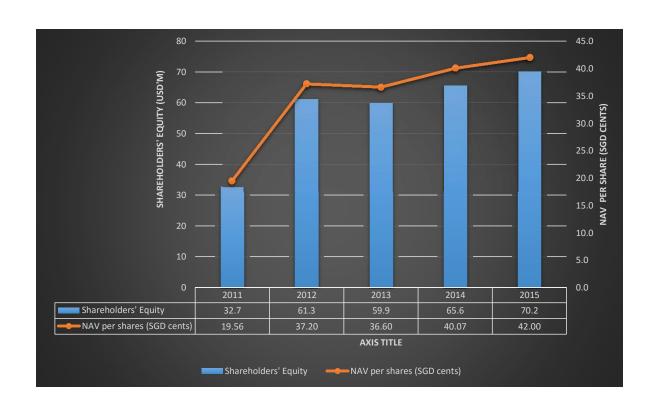


### Improving FY15 Quarterly Profit Trend





#### Robust Balance Sheet



- Well-capitalised with shareholders' equity at USD70m (end 2015)
- Share price of SGD0.25

   (as at 18 Apr 2016) was

   40% discount to

   FY2015's NAV at
   SGD0.42





#### **Build Market Position for Sustainable Growth**

#### Sustainable Growth **Financial** Robust balance sheet with low net gearing Available debt capacity for business growth Expand sales to existing customer base **Market Position** Acquire new customers in North America and Indonesia markets Focus on cost efficiency and maximize plant utilisation **Operations** Implement new ERP system to enhance controls and efficiency/productivity

### JB Foods' Competitive Strengths

### Competitive cost structure

• Management focus on lean management and low overhead structure

#### Management focus

- Efficient and nimble decision making
- Relentless focus on product and customer service quality

# Loyal and supportive customer base

Mars, Nestle, Mondelez and Hersheys are our long standing customers

# Strong technical competence

- Proven capability to build cocoa processing factories at lower cost than competitors
- Capability to customize cocoa powder to suit customers' requirements





### Our Cocoa Processing Factories



- State-of-the-art 60,000mt bean equivalent processing facility
- Commenced operations in 2013



- State-of-the-art 85,000mt bean equivalent processing facility
- Commenced operations in 2003





#### Our Products







#### **Our Customers**















# Key Takeaways

- Early stage industry recovery
- Balanced business growth strategy
  - Build and expand sustainable customer base
  - Optimise factory utilisation
  - Build customer value proposition through world-class product quality and service
- Focus on long term sustainable shareholders' value





#### **Thank You**

